At Diamond D Beef, we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website or interact with us.

#### 1. Information We Collect

We may collect the following types of personal information when you visit our website or place an order:

- Name
- Email address
- Phone number
- Shipping and billing address
- Payment information (processed securely through third-party providers)
- Any other information you choose to provide through forms or communication

We also collect anonymous data such as your browser type, device, IP address, and browsing behavior on our site through cookies or analytics tools.

### 2. How We Use Your Information

We use the information we collect to:

- Fulfill and manage orders
- Respond to customer inquiries
- Send email updates, promotions, and newsletters (you may opt out at any time)
- Improve our website, customer experience, and marketing efforts
- Run advertisements on platforms like Facebook and Instagram

#### 3. Sharing Your Information

We do **not** sell or rent your personal information. We may share your information with trusted service providers (e.g., payment processors, email marketing platforms) to fulfill services on our behalf.

## 4. Cookies and Tracking

We use cookies and similar technologies to improve your browsing experience, understand site traffic, and run advertising campaigns. You can adjust your cookie settings through your browser preferences.

## 5. Your Rights and Choices

You may:

- Opt out of marketing emails at any time using the "unsubscribe" link
- Request access to or deletion of your personal information
- Disable cookies in your browser settings

### 6. Data Security

We take reasonable precautions to protect your personal information. However, no method of online transmission or storage is 100% secure.

# 7. Third-Party Links

Our website may contain links to third-party sites (e.g., payment or social platforms). We are not responsible for the privacy practices of those websites.

# 8. Updates to This Policy

We may update this policy from time to time. Changes will be posted on this page with an updated effective date.

#### **Contact Us**

If you have any questions about this Privacy Policy, please contact us:

**Email:** morgantractor@readytek.net

Address: 2245 N Morgan Valley Dr, Morgan, UT 84050